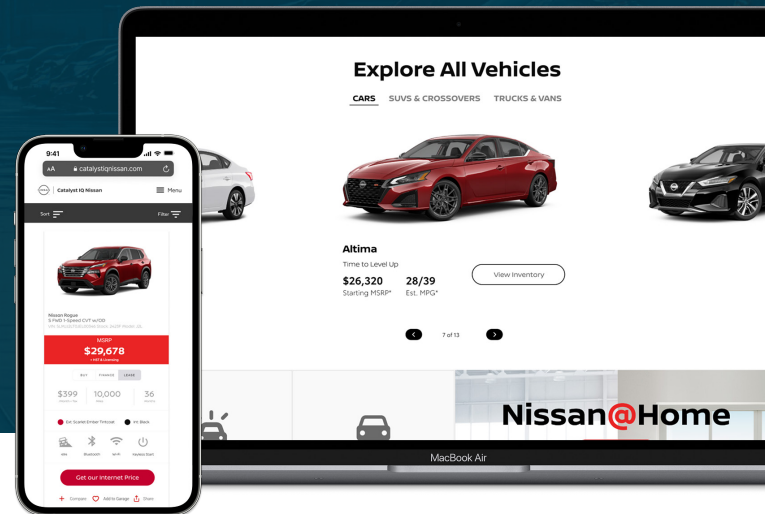


Smarter Automotive Marketing Starts Here

Catalyst IQ brings your digital marketing under one roof. Dynamic advertising, advanced SEO/AEO, high performance websites, and seamless lead nurture. One integrated ecosystem means less complexity, more efficiency, and better results for your dealership.



Better Service

Our team's mission is to provide you with the best in class service that you deserve. Your dedicated support team is available 24/7 to assist you - we've got you covered.



Site Wide Merchandising

Catalyst bespoke websites are customized to represent your dealership with vehicle offers available from homepage to VDP.



More Contacts

Fully responsive websites and mobile first design means more phone calls and form submissions.



Actionable Insights

Transparent reporting on your website contacts to help inform your marketing strategy and decisions.

Catalyst IQ is the only Provider Offering **24/7** Dealer Support!

Website Packages

	Base \$1,399/Month	Advanced \$2,099/Month	Premier \$2,999/Month
Drag and Drop Content Management	✓	✓	✓
Schedulable Assets	✓	✓	✓
Specials and Coupon Management	✓	✓	✓
Email Form Configuration	✓	✓	✓
Incentives Management	✓	✓	✓
SEO Platform Tools	✓	✓	✓
Social Media Plug-ins	✓	✓	✓
Window Sticker Management	✓	✓	✓
Role / Permissions based CMS access	✓	✓	✓
Payment Calculator	✓	✓	✓
Fully Responsive Design	✓	✓	✓
Dynamic Call tracking, Up to 4 lines	✓	✓	✓
OEM Integrations	✓	✓	✓
3rd Party Integration Support	✓	✓	✓
HTTPS Encryption	✓	✓	✓
Free-Text Search	✓	✓	✓
Google Analytics Creation & Management	✓	✓	✓
Adwords Integration	✓	✓	✓
Advanced Inventory Pricing Tools	✓	✓	✓
Premium Reporting Dashboard	✓	✓	✓
Advanced SRP Filtering	✓	✓	✓
Advanced SEO Setup and Audit	✓	✓	✓
Advanced Inventory Management Tools	✓	✓	✓
24/7 White Glove Customer Service	✓	✓	✓
Data Driven VDP Recommendations	✓	✓	✓
Accessible ADA Compliance Widget	✓	✓	✓
Dynamic Call tracking, Up to 8 lines		✓	✓
Vehicle Recommendation Tool		✓	✓
Behavioral / Offer (Pop-up)		✓	✓
Reputation Monitoring		✓	✓
Credit Application powered by 700 credit		✓	✓
Defend SEO (Ongoing Monthly SEO)		✓	✓
Picture to Video Inventory			✓
SRP Vehicle Offer			✓
Unlimited Inventory Exports			✓
Monthly Creative Services			✓
Monthly Email Campaign			✓
Custom Landing page Development			✓

A La Carte Options

	Price
Engage Lead Nurturing	\$1,999 / Month
Custom Creative – Fuel, Website and Email	\$899 / Month
Fuel SEO	\$1,495 / Month
Ignition SEO	\$2,495 / Month
Overdrive SEO	\$3,595 / Month
Credit App	\$199 / Month
Comply Auto	\$25 / Month
Monthly Email Blast	\$1,999 / Month
AccessiBe ADA Compliance Widget	\$99 / Month